

# Our Mission

Wyoming Lottery Corporation

### "Our mission is to generate revenue to benefit the people of Wyoming by providing lottery games with entertainment value and integrity."

The Wyoming Lottery Corporation is one of the state's most successful organizations and has been recognized as a national leader in the gaming industry. Since launching in 2014, the Lottery has grown from two products to six and transferred over \$26 million back to the state of Wyoming. We care about our mission and are dedicated to it as an organization, and we demonstrated this through paying off our start-up loan early, transferring money back to Wyoming, and initiating a responsible gambling coalition.

This was all made possible by creating a portfolio that is interesting to our players and provides low-cost entertainment. Below is a timeline of when each game was launched and a history of achievements that demonstrate our commitment to our mission. For details about the games, please visit our game pages on our website.

#### Transfers to Wyoming

WyoLotto was formed as a new revenue stream for the state. Since launch, we've dispersed millions of dollars in unrestricted funds to our own cities, towns, and counties to spend as they choose, on whatever matters most. For the most up-to-date information on quarterly transfers to Wyoming, please visit our Giving Back page on our website.

#### Responsible Gambling

WyoLotto cares deeply about our players and encourages them to play responsibly. We worked with the Wyoming Department of Health to develop the Wyoming Responsible Gambling Coalition in 2016, and remain committed to these efforts and our players.



## Proud of our History

March 2013	HB 77 was passed, allowing the formation of Wyoming Lottery Corporation
April 2013	WyoLotto Board of Directors secured a loan from Jonah Bank to fund lottery with no state funding
August 2014	We sold our first ticket, starting the Wyolotto game portfolio with Powerball and Mega Millions
March 2015	Added Cowboy Draw, a Wyoming-only game, to our portfolio
January 2016	We paid off our loan six months early so that we could start making transfers as early as possible.
April 2016	After the startup loan was paid, we made our first transfer to the state - Our first transfer was for over \$1 million!
December 2016	Added Lucky for Life, a static jackpot game, to our portfolio
August 2017	Ran our first UW / Cowboy Draw BOGO promotion
June 2019	Added Ragtime Raffle, a 7-week raffle game, to our portfolio
August 2020	Ran our first Powerball BOGO promotion
September 2020	Launched the WyoLotto app
October 2020	Exceeded \$20 million total given back to the state
December 2020	Raised \$8,000 for Wyoming seniors in need
January 2021	Ran a Second Chance Giveaway with the new WyoLotto app
March 2021	Added 2by2, Wyoming's first daily game, to the portfolio
September 2022	Added WyoLotto KENO to the portfolio and launched a new website at WyoLotto.com