

Wyoming Lottery Corporation Board Meeting

Agenda

Lottery Headquarters

To Join Via Teleconference:

866-730-7514 | Pin: 486838#

Board of Directors: Chair: Mark Macy, Vice Chair: Erin Taylor, Secretary: Dave Bonner, Treasurer: Gerry Marburger, Sandra Chitwood, Brian Gamroth, Ross Newman, Sandra Wallop, and Jim Whalen

Attendees: Jon Clontz, CEO, Mike Scissons, CFO, Kayla Runkel, Product Marketing/Retail Specialist, Justin Ballard, Sr. Research Analyst, and Macy Holmes, Administrative Assistant

February 10, 2016

Time	Description	Speaker	TAB
1:00 p.m.	Roll Call and Establish Quorum	Chair Macy	1
1:10 p.m.	Approval of Meeting Minutes <ul style="list-style-type: none">Motion	Chair Macy	2
1:15 p.m.	CEO/Operations Report <ul style="list-style-type: none">Line of Credit Update	Jon Clontz, CEO	3
1:30 p.m.	Finance & Accounting Report <ul style="list-style-type: none">Q2 Financials<ul style="list-style-type: none">MotionFY16 Budget Amendments<ul style="list-style-type: none">Motion	Mike Scissons, CFO Jon Clontz, CEO	4
2:15 p.m.	Marketing & Sales Report <ul style="list-style-type: none">Sales Comparison<ul style="list-style-type: none">Year-over-YearTracker Study Results (3rd)<ul style="list-style-type: none">PromotionFocus Group Testing ResultsTrigger CampaignUW BasketballPowerball \$15K Cash Promo<ul style="list-style-type: none">Motion	Justin Ballard, Sr. Research Analyst Kayla Runkel, Product Marketing/Retail Specialist	5
3:00 p.m.	Governance Activity <ul style="list-style-type: none">Performance Management Plan – General Update<ul style="list-style-type: none">Donated Leave<ul style="list-style-type: none">MotionBonuses<ul style="list-style-type: none">MotionComplaint Resolution Process<ul style="list-style-type: none">MotionManual Review<ul style="list-style-type: none">Motion	Jon Clontz, CEO Justin Ballard, Sr. Research Analyst	6
4:00 p.m.	Meeting Adjournment	Chair Macy	