



# Marketing Request Form

## Brand Use & Approvals

Contact Name \_\_\_\_\_ Date \_\_\_\_\_

Retail Location Street Address, City, State ZIP \_\_\_\_\_

Primary Phone Number \_\_\_\_\_ Other Phone Number \_\_\_\_\_ Retailer ID Number \_\_\_\_\_

Email Address \_\_\_\_\_ Request Due Date \_\_\_\_\_

### Type of Request (please check all that apply)

- Brand/Asset Use  Change to Current Promotion  
 Marketing/Promotional Idea  Other \_\_\_\_\_

## Allow Three Weeks for Processing

Please use the space below to provide a brief description of your request. Complete a separate form for each marketing request you have and email your request along with copy, designs, etc., to [krunkel@wyolotto.com](mailto:krunkel@wyolotto.com)

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Who is the audience?

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What type(s) of communication mediums (i.e. newspaper, TV, radio, etc.) are you using?

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Attach additional documentation/copy, if applicable.

If you need assistance, please call Kayla Runkel at 307.432.9300.

**THE WYOMING LOTTERY CORPORATION**

307.432.9300

1620 Central Ave, Ste 100

Cheyenne, WY 82001

[WyoLotto.com](http://WyoLotto.com)